

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Barbara J. Boe, et al.
Serial No.: 09/162,825
Filing Date: September 29, 1998
Title: SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING



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Honorable Assistant Commissioner
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Dear Sir:

INFORMATION DISCLOSURE STATEMENT

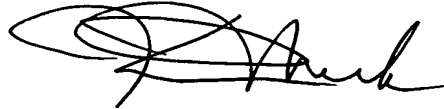
Applicants respectfully request, pursuant to 37 C.F.R. § 1.56, 1.97, and 1.98, that the documents listed on the attached PTO-1449 form be considered and cited in the examination of the above-identified patent application. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), Applicants make no representation that this document qualifies as prior art or that this document is material to patentability of the present application or that a search has been made.

Pursuant to 37 C.F.R. § 1.97(b)(3), Applicants believe that this Information Disclosure Statement has been filed before the mailing date of the first Official Action in this case. Therefore, Applicants believe that no fee is due. However, if a fee is required, the Commissioner

is hereby authorized to charge any fees or credit any overpayments to Deposit Account No.
02-0384 of Baker & Botts, L.L.P.

Respectfully submitted,

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